

# Jiya Omer

## MIDTERM FALL 2010

Question No: 1 (Marks: 1) - Please choose one

All of the following are the levels of communication, except:

- Intrapersonal Communication
  - Mediated Communication
  - Interpersonal Communication
  - **Frame Communication (Correct)**
- 

While talking to your friend underneath an elm tree, you hear the sounds of birds singing and this distracts you from your conversation. What would you call it?

- Physical noise

Question No: 3 (Marks: 1) - Please choose one

How many components do self-concept has?

- **Two (Correct)**
- 5
- 4
- 3

Question No: 4 (Marks: 1) - Please choose one

What do we call to the process to transmit the message?

- **Send (Correct)**

Question No: 5 (Marks: 1) - Please choose one

In Standard vocabulary words having more than one meaning is known as:

- **Equivocal terms (Correct)**

- Jargon
- Trigger words
- Biased language

Question No: 6 (Marks: 1) - Please choose one

Which of the following statement explains mediated communication?

- Mediated communication occurs when two (or a few) people use loud speaker to
- **Mediated communication occurs when two (or a few) people use some intermediate mean carrying their message (Correct)**
- Mediated communication occurs when people try to communicate at mass level.
- Mediated communication occurs when a group of people uses email to send

Question No:7 (Marks: 1) - Please choose one

Following is a type of communication. In which co-worker decide to deal a problem

- Upward
- Horizontal
- Downward
- **Level (Correct)**

Question No: 8 (Marks: 1) - Please choose one

When a man hugging with his mother and father with full of love, following communication occurred.

- Posture
- Appearance
- Creative
- **Touching (Correct)**

Question No: 9 (Marks: 1) - Please choose one

How can the credibility of a presenter be increased?

- Complimenting the audience

- Demonstrating your sincerity
- **All of the given options (Correct)**
- Being well dressed and well groomed

Question No:10 (Marks: 1) - Please choose one

Which of the following is correct about human memory?

- Not very sharp
- **Reconstructive (Correct)**
- Poorly developed
- All of the given options

Question No: 11 (Marks: 1) - Please choose one

- Which one of the following pattern is especially effective if the audience already knows that the problem exists?
- Problem/solution order
- **Cause/effect order (Correct)**
- Deductive order
- Inductive order

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Question No: 12 (Marks: 1) - Please choose one

Jumps to conclusion. This is an example of: Select correct option:

- **Listener barrier (Correct)**
- Sender barrier
- Physical barrier
- Noise

Question No: 13 (Marks: 1) - Please choose one

Criteria is the least vital in the process of selecting topic of Complimenting the audience

- On the amount of research material

- Level of interest of the speaker
- Current topic in daily news papers
- **How worthwhile it is for listeners (not confirmed)**

Question No: 14 (Marks: 1) - Please choose one

What does gripping the lectern, having clenched fists and constant clearing of the throat convey?

- Open or confident
- Dictatorial or arrogant
- Insecure or nervous
- **Happy or pleased (not confirmed)**

Question No: 15 (Marks: 1) - Please choose one

In comfortable setting audience do all except

- See only
- **Hear on edge(not confirmed)**
- Sitting comfortable
- Focus attentively

Question No: 16 (Marks: 1) - Please choose one

Determining the sitting arrangement for presentation except

- Size of audience
- **Duration of audience**
- Furniture
- Visibility

Question No: 17 (Marks: 1) - Please choose one

Voice quality can disturb audience.

- Mono tune
- Vocal emphasize

- Pleasant voice quality
- **Variation in speed (Correct)**

Question No: 18 (Marks: 1) - Please choose one

When you interacting with international audience point must kept in mind

- Avoid the handouts
- **Highly structured presentation (not confirmed )**
- Speak louder than usual
- Address the listener informally

Question No: 19 (Marks: 1) - Please choose one

Following is a type of communication. In which co-worker help in individual task to each other

- Upward
- Horizontal
- Downward
- **Internal (Correct)**

Question No: 20 (Marks: 1) - Please choose one

Excess of information is

- Information overload
- **Information bulk not confirmed**
- Information volume
- Information mass

Question No: 21 (Marks: 1) - Please choose one

In word Audience C stands for

- Creativity
- **Customize (Correct)**
- Care

- None of given

Question No: 21~28 (Marks: ) - Please choose one

Question No: 29 (Marks: 3) - Please choose one

What is periodical?

Question No: 30 (Marks: 3) - Please choose one

Speech pattern can contribute or distract from presenter Discuss.

Question No: 31 (Marks: 5) - Please choose one

Thesis must be concentrate in its words. Discuss

Question No: 32 (Marks: 5) - Please choose one

What guide lines to over come the stage fright?

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## MIDTERM EXAMINATION

### MCM301- Communication skills (Session - 2)

**Question No: 1 ( Marks: 1 ) - Please choose one**

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Questions and comments that an audience is likely to raise can be anticipated by considering all of the following, except:

- ▶ Previous experience
- ▶ **Rare reassurance (Correct)**
- ▶ Planning
- ▶ Input from associates

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goodwill speech may be:

- ▶ Seemingly informative
- ▶ Presented to change attitudes
- ▶ Presented to change behaviors
- ▶ **All of the given options (Correct)**

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All of the following reduces communication apprehension, except:

- ▶ Rehearsing your presentation
- ▶ Speaking more often
- ▶ Taking speech courses and workshops
- ▶ **Concentrating on your nervousness (Correct)**

**Question No: 4 ( Marks: 1 ) - Please choose one**

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Which of the following is NOT used in oral speaking style?

- ▶ **Mostly long sentences(Correct)**
- ▶ Personal pronouns freely
- ▶ Active voice
- ▶ Contractions often

**Question No: 5 ( Marks: 1 ) - Please choose one**

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How can the credibility of a presenter be increased?

- ▶ Complimenting the audience
- ▶ Demonstrating your sincerity
- ▶ **All of the given options(Correct)**
- ▶ Being well dressed and well groomed

**Question No: 6 ( Marks: 1 ) - Please choose one**

---

What does gripping the lectern, having clenched fists and constant clearing of the throat convey?

- ▶ **Open or confident(Correct)**
- ▶ Dictatorial or arrogant
- ▶ Insecure or nervous
- ▶ Happy or pleased

**Question No: 7 ( Marks: 1 ) - Please choose one**

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\_\_\_\_\_ refers to the degree of highness or lowness of a sound.

- ▶ **Pitch(Correct)**
- ▶ Speed
- ▶ Volume
- ▶ Rate

**Question No: 8 ( Marks: 1 ) - Please choose one**

---

\_\_\_\_\_ A story, that is not true but it perfectly illustrates the point the presenter wants to make, is called:

- ▶ Hypothetical
- ▶ Fictional
- ▶ Factual
- ▶ **Genuine (Correct)**

**Question No: 9 ( Marks: 1 ) - Please choose one**

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Which of the following could not be an appropriate beginning of speech?

- ▶ Appropriate quotation
- ▶ Asking a rhetorical question

▶ **An ordinary story** (Correct)

▶ A startling statement

**Question No: 10 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ To  
select a good topic of speech one should keep in mind all of the following, EXCEPT:

▶ A topic should be intriguing

▶ A topic should be appealing

▶ A topic should not tell too much about a speech

▶ **A topic should be too vague** (Correct)

**Question No: 11 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ Which of the following would be the least helpful source when conducting audience research?

▶ The website of the organization that has invited you to speak (Correct)

▶ The website of the organization that has invited you to speak

▶ Interviews of former members of the organization to whom you are invited to speak

▶ News releases highlighting the organization to whom you will be speaking

**Question No: 12 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ Determining the audience's attitude toward you as the speaker is an aspect of?

▶ Analyzing the audience

▶ Analyzing the speaker

▶ Analyzing the occasion

▶ Analyzing the audience and the speaker

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Which of the following is not a demographic characteristic?

- ▶ Sex
- ▶ Age
- ▶ Cultural background
- ▶ **Attitude** (Correct)

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Poor retention either on the part of the sender or on the part of the receiver can create problems or lead to \_\_\_\_\_.

- ▶ **Misunderstanding** (Correct)
- ▶ Stronger friendship
- ▶ Better understanding
- ▶ Generous approach

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Which of the following is usually related to environmental factors that affect the communication?

- ▶ Listener barrier
- ▶ Sender barrier
- ▶ **Physical barrier** (Correct)
- ▶ Resistance

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The sender analyzes the receiver's knowledge so that the he/she could:

- ▶ Compose the message at the proper level.
- ▶ Emphasize receiver benefits.
- ▶ Choose the approach to use in the message.
- ▶ Avoid making a negative impression.

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Which of the following is a type of nonverbal communication derived from the sound of the speaker's voice?

- ▶ Paralegalism
- ▶ Parallelism
- ▶ Paradigm
- ▶ **Paralanguage** (Correct)

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Which of the following is NOT a form of verbal communication?

- ▶ **Appearance** (Correct)
- ▶ Letters
- ▶ Books
- ▶ Reports

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Which of the following describes nonverbal communication?

- ▶ Non-verbal communication is writing.
- ▶ **Nonverbal communication is interpersonal communication through nonlinguistic means.** (Correct)
- ▶ Non-verbal communication is everything including your words.
- ▶ Nonverbal communication is reading.

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Which one of the following is not a right tip to become a better listener?

- ▶ **Don't provide feedback** (Correct)
- ▶ Keep an open mind
- ▶ Don't jump to conclusions
- ▶ Don't let yourself be distracted by the environment

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The belief that your own ideas are more important or valuable than those of others is an example of which barrier to listening?

- ▶ Preoccupation
- ▶ Egocentrism
- ▶ Physical barriers
- ▶ Environmental barriers

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\_\_\_\_\_ is the first element in the listening process.

- ▶ Listening
- ▶ **Hearing** (Correct)
- ▶ Filtering
- ▶ Speaking

---

The degree to which you and others share common meanings for words will depend on:

- ▶ The extent to which you share common backgrounds and experiences
- ▶ The diversity of your backgrounds
- ▶ The extent to which you share common approaches
- ▶ None of the given options

---

Which of the following statement about communication is correct?

- ▶ The meaning we associate with a word will be shared by those with whom we communicate.
- ▶ Effective communication skills make a significant contribution to organizational cost reduction.

- ▶ Meanings cannot be subjective.
- ▶ All of the given options

---

Which of the following is a form of communication in which messages are sent to large, public, dissimilar, anonymous, distant audiences using some intermediate instrument of transfer?

- ▶ Mediated communication
- ▶ **Mass communication** (Correct)
- ▶ Interpersonal communication
- ▶ Group communication

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Which one of the following statement defines environmental context of interpersonal communication?

- It▶ concerns your reactions to the other person.
- It▶ **deals with the psycho-social "where" you are communicating.** (Correct)
- It▶ is who you are and what you bring to interaction.
- It▶ deals with the physical "where" you are communicating.

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of the following are the levels of communication, except:

- Intrapersonal▶ Communication
- Mediated▶ Communication
- Interpersonal▶ Communication
- Frame▶ Communication** (Correct)

---

Intrapersonal communication processes depend upon communicators all of the following qualities.

**EXCEPT':**

- . ▶ Frame of reference
- . ▶ Creativity
- . ▶ Self-talk

**Dull approach▶ (Correct)**

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Intrapersonal communication includes:

- . ▶ What we think
- . ▶ Way we think
- . ▶ Way we communicate with ourselves

**All▶ of the given options (Correct)**

---

What do you call to a tool that lets you work with individuals and groups on documents that are shared via computer?

**Electronic▶ mail (Correct)**

Voice▶ mail

Instant▶ messaging

Computer▶ conferencing

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Interpersonal communication is contextual. Discuss.

**Question No: 32 ( Marks: 10 )**

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How communication can play a part in increasing employ productivity and reducing cost of the organization? Explain with examples.

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MIDTERM EXAMINATION  
MCM301- Communication skills

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Quizlet