

## Question No : 1 of 23

Select the option that is not a benefit of Marketing Information System.

KINEM

Answer ( Please select your correct option )

Faster Communications with Customers

Carrier Development of Marketing Team

Correct (ZE+BA)

Demand Forecasting

Maintenance of Customer Profiles

Question No : 2 of 23

In a \_\_\_\_\_ organization, information requirements are not extensive and number of documents prepared and generated are also very limited.

Answer ( Please select your correct option )

Small

Correct (ZE+BA)

Medium

Large

Complex

Start Time: 8:39 AM

59:00

Time Left



Question Summary : ( Attempted Question  )

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KINEMASTER

"Select criteria for assessing the alternatives" is a typical activity in the following phase of decision making

Answer ( Please select your correct option )

Choice

Design

Correct (ZE+BA)

Intelligence

Implementation



\_\_\_\_\_ is the process of assuring that the specific tasks are being carried out efficiently and effectively.

Answer ( Please select your correct option )

Operational Planning

Correct (ZE+BA)

Functional Planning

Tactical Planning

Strategic Planning

Start Time: 5:39 AM

59:00

Time Left



Question Summary : ( Attempted Question  )

MIS uses the data from \_\_\_\_\_ to generate monthly and weekly summaries.

Answer ( Please select your correct option )

Decision support system

Knowledge System

Transaction processing system

Office Automation System

Correct (ZE+BA)

Start Time 8:39 AM

59:00

Time Left

Question Summary : ( Attempted Question  )

The study of business problem domain to recommend improvements and specify the business requirements for the solution is known as \_\_\_\_

Answer ( Please select your correct option )

Feasibility Study

System Analysis

Correct (ZE+BA)

Strategy Formulation

Business Process re-engineering

Start Time 8:30 AM

59:00

Time Left



Question Summary : ( Attempted Question  )

## CS507 Information Systems

Question No : 7 of 23

Knowledge systems are also called \_\_\_\_\_.

Answer ( Please select your correct option )

Executive Support System

Expert system

Intelligent system

Correct (ZE+BA)

Artificial system

Start Time: 8:39 AM

59:00

Time Left



To improve the performance of a business process, which of the following is most relevant?

Answer ( Please select your correct option )

processing

output

input

control and feedback

Start Time: 8:39 AM

59:00

Time Left



Question No : 9 of 23

A structure through which individuals cooperate systematically to conduct business is called a(n)\_\_\_\_\_.

Answer ( Please select your correct option )

Organization

Correct (ZE+BA)

Environment

Audience

Population

Start Time 8:39 AM

59:00

Time Left



Question No : 10 of 23

Which of the following is FALSE statement regarding an ideal information network in an organization?

Answer ( Please select your correct option )

In an ideal information network, information should not be periodically or continuously updated

Correct (ZE+BA)

Information should be Audience Centred

Information should be value driven

Information should be efficiently processed

Start Time: 8:30 AM

59:00



10



For decision-making \_\_\_\_\_ is important.

Answer ( Please select your correct option )

System

Correctness of Information

Service

Structure

Start Time 0 39 AM

59:00

Time Left



11



Question Summary : ( Attempted Question  )

## CS507 Information Systems

Question No : 12 of 23

Procedures are organized in a \_\_\_\_\_ manner to form systems.

Answer ( Please select your correct option )

Logical

Correct (ZE+BA)

Physical

Hybrid

Complex

Start Time 8:39 AM

58:00

Time Left





Decision Support System can be classified into \_\_\_\_\_

Answer ( Please select your correct option )

Only Model Driven

Only Data Driven

Data Driven and Document Driven

Model Driven and Data Driven

Correct (ZE+BA)



\_\_\_\_\_ helps in keeping track for new job positions or vacancies in an organization.

Answer ( Please select your correct option )

Quality Subsystem for Employees

Order Processing Sub System

Requirement Planning System

Human Resource Information System

Correct (ZE+BA)

Start Time: 11:39 AM

58:00

Time Left



Histogram, Pareto Analysis and Cause & Effect diagram are tools used in \_\_\_\_\_.

Answer ( Please select your correct option )

Coordination Subsystem

Narrative Models

Total Quality Management

Correct (ZE+BA)

Transaction Processing System

Start Time 8:39 AM

58:00



Which management style can cause decrease in motivation from the employee's point of view?

Answer ( Please select your correct option )

authoritative

Correct (ZE+BA)

participative

mixed

hierarchical

Start Time: 8:39 AM

58:00

Time Left



In design of database, \_\_\_\_\_ refers to the way, data is stored in partitions and sequences.

Answer ( Please select your correct option )

Scope

Structure

Correct (ZE+BA)

User Interface

Maintenance

Start Time 8:39 AM

58:00

Time Left



**CS507** Information Systems

## Question No : 18 of 23

Incremental model combines the elements of \_\_\_\_\_ model with the philosophy of \_\_\_\_\_

Answer ( Please select your correct option )

Iterative, Spiral

Waterfall, Prototyping

Correct (ZE+BA)

Spiral, Typing

Prototyping, Design

Start Time 8:39 AM

58:00



The management decisions of xyz Ltd. are influenced by or have an influence on customers. What type of system the xyz Ltd. Justify your answer with suitable two reasons.

Answer ( [Please click here to Add Answer](#) )

Start Time: 8:30 AM

58:00

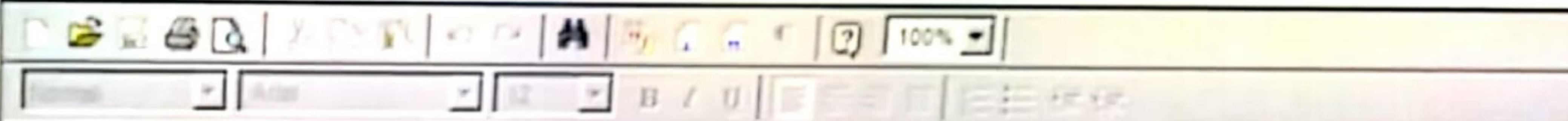
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Question Summary : ( Attempted Question )



Enlist at least three points that describes the system analysis.

Answer ( [Please click here to Add Answer](#) )



Start Time 8:30 AM

58:00



What are different types of problems? Explain with help of an example of a modern University using ICT tools.

Answer ( [Please click here to Add Answer](#) )

The answer area contains a toolbar with various icons for text formatting and editing. Below the toolbar, there is a large white space where the student has handwritten their answer in blue ink. The handwriting is somewhat faint and difficult to read, but it appears to be a list of different types of problems. A mouse cursor is visible over the handwritten text.

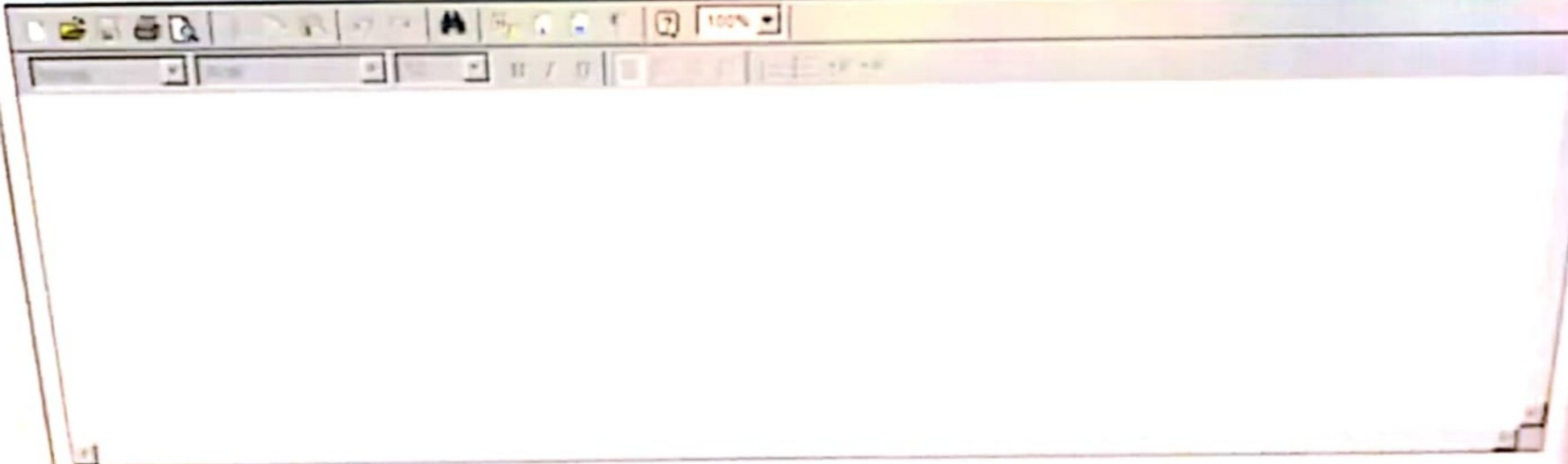
Start Time: 8:39 AM  
**58:00**  
Time Left



Question Summary : ( Attempted Question )

1. Hamid works in an organization in trading sector. What kind of information requirements he may be concerned of? Write any five.

Answer ( [Please click here to Add Answer](#) )



Start Time: 1:10 AM  
**58:00**  
Time Left

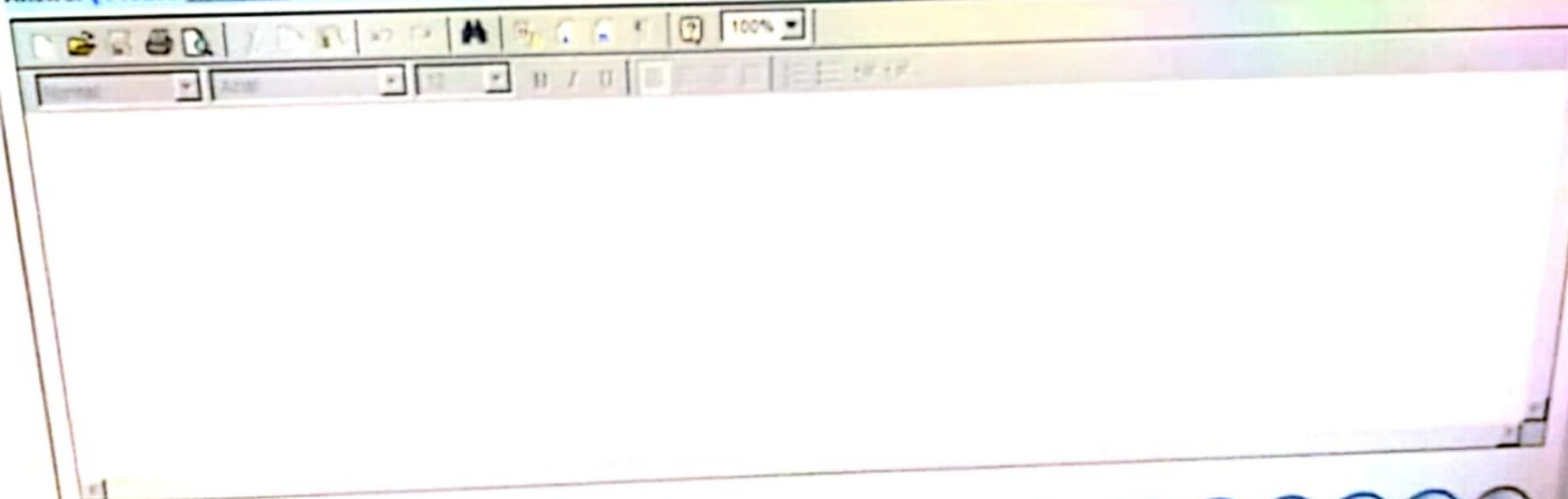


Question Summary | [Attempted Question](#)



r. Hamid works in an organization in trading sector. What kind of information requirements he may be concerned of? Write any five.

Answer ( [Please click here to Add Answer](#) )



Start Time: 8:39 AM

58:00

Time Left

Question Summary : ( Attempted Question )

