

Question # 10 of 10 ( Start time: 09:16:30 PM, 05 January 2024 )

Total Marks: 1

Who among the followings is the nephew of Freud, used attractive "liberated" women in an ad campaign for the cigarette industry to serve as a "torch of freedom" symbol?

Select the correct option

Albarrachin

Kumkale

Edward Bernays

Ana Freud

[Click to Save Answer & Move to Next Question](#)

According to LaPierre study in 1934, behaviour is specific but attitude is \_\_\_\_\_

Select the correct option

- |                       |          |
|-----------------------|----------|
| <input type="radio"/> | Positive |
| <input type="radio"/> | Negative |
| <input type="radio"/> | General  |
| <input type="radio"/> | Specific |

PSY403 – Social Psychology (Quiz 3)

Question # 4 of 10 ( Start time: 09:12:46 PM, 05 January 2024 )

Sherif et al.'s summer camp (robber's cave) experiments were conducted in which year?

Select the correct option

- |                       |      |
|-----------------------|------|
| <input type="radio"/> | 1999 |
| <input type="radio"/> | 1955 |
| <input type="radio"/> | 1997 |
| <input type="radio"/> | 1998 |
- 

Question # 6 of 10 ( Start time: 09:13:59 PM, 05 January 2024 )

Which of the following function is not served by prejudice?

Select the correct option

<input type="radio"/>	Bring pleasure
<input type="radio"/>	Social acceptance
<input type="radio"/>	Protects from anxiety
<input type="radio"/>	Lowers self-esteem



Blanchard et al. (1975) showed that co-operation works best when the outcome of the super ordinate goal is -----


Select the correct option

- |                                  |              |
|----------------------------------|--------------|
| <input type="radio"/>            | Unsuccessful |
| <input type="radio"/>            | Weak         |
| <input checked="" type="radio"/> | Successful   |
| <input type="radio"/>            | Strong       |

At what age self awareness is developed?

**Select the correct option**

<input type="radio"/>	Infancy
<input type="radio"/>	At birth
<input type="radio"/>	8 months
<input type="radio"/>	18 months




Question # 2 of 10 ( Start time: 09:10:53 PM, 05 January 2024 )

In 1993, vascular theory of emotion was proposed by whom?

Select the correct option

<input type="radio"/>	Stepper
<input type="radio"/>	Martin
<input type="radio"/>	Strack
<input type="radio"/>	Zajonc



Question # 1 of 10 ( Start time: 09:09:57 PM, 05 January 2024 )

Which part of the brain is more activated in an introvert that is responsible for pain alarm center?

Select the correct option

- |                       |                    |
|-----------------------|--------------------|
| <input type="radio"/> | Anterior cingulate |
| <input type="radio"/> | Cerebrum           |
| <input type="radio"/> | Medulla oblongata  |
| <input type="radio"/> | Thalamus           |
- 

Click to S

Question # 9 of 10 ( Start time: 07:50:41 PM, 05 January 2024 )

Good mood, involvement and individual differences are which variables among the followings?

Select the correct option

- |                                  |                    |
|----------------------------------|--------------------|
| <input type="radio"/>            | Object variables   |
| <input checked="" type="radio"/> | Audience variables |
| <input type="radio"/>            | Sender's variables |
| <input type="radio"/>            | General variables  |

PSY403 - Social Psychology (Quiz 3)

Question # 10 of 10 ( Start time: 07:51:49 PM, 05 January 2024 )

Who among the following studied classical conditioning with reference to attitude?

Select the correct option

Rosch & Barsalou

Aarther & Carolyn

McGarry & Hampson



Tversky & Kahneman

Question # 1 of 10 ( start time: 08:05:41 PM, 05 January 2024 )

If Whites and Blacks marry each other, the children will be of brown color; this is an example of v/hat?

Select the correct option

- Equal social status
- Generalization
- Sustained close contact
- Combination



Click to Save Answer &

Question # 8 of 10 ( Start time: 07:48:46 PM, 05 January 2024 )

Self-concept contains which of the following with a personal identity?

Select the correct option

- Work Identity
- Social Identity
- Gender Identity
- Formal Identity

## PSY403 - Social Psychology (Quiz 3)

Question # 4 of 10 ( **Start time: 07:45:15 PM, 05 January 2024** )

Which of the following is NOT a source of prejudice?

**Select the correct option**

Personal Sources



Emotional Sources

Social Sources

Cognitive Sources

PSY403 - Social Psychology (Quiz 3)

Question # 6 of 10 ( **Start time: 07:46:28 PM, 05 January 2024** )

A person's emotions and affect towards the object is known as:

Select the correct option



Thinking component



Affective component



Cognitive component



Behavioral component

Which of the following explains our need for affiliation?

Select the correct option



Social bias theory



Social cognitive theory



Social affiliation theory



Social comparison theory

question # 8 of 10 ( start time: 07:15:15 PM, 05 January 2024 )

Smiling causes facial muscles to increase the flow of air-cooled blood to the brain that produces:

Select the correct option

Stress

Pleasant mood

Unpleasant mood

Neutral mood

Question # 2 of 10 ( Start time: 07:43:22 PM, 05 January 2024 )

Total Marks: 1

Adorno, Frenkel-Brunswick, Levinson, & Stanford (1950) constructed the \_\_\_\_\_ scale to measure authoritarian personality.

Select the correct option

MMPI

Five factor

Fascist

CPI



Question # 5 of 10 ( start time: 07:45:58 PM, 05 January 2024 )

Total Marks: 1

which of the following states that the contact between members of different social groups, under appropriate conditions, can lead to reductions in intergroup bias?

Select the correct option

The null hypothesis

The just world hypothesis

The alternative hypothesis


The contact hypothesis

[Click to Save Answer & Move to Next Question](#)

Question # 10 of 10 ( Start time: 07:18:01 PM, 05 January 2024 )

Who among the following experimented on contact between members of different social groups?

Select the correct option

- |                       |         |
|-----------------------|---------|
| <input type="radio"/> | Wright  |
| <input type="radio"/> | McGarry |
| <input type="radio"/> | Rosch   |
| <input type="radio"/> | Aarther |
- 

Question # 1 of 10 ( Start time: 07:41:55 PM, 05 January 2024 )

Ronald Reagan was a(n) \_\_\_\_\_ president.

Select the correct option



German



French



American



Australian



Question # 9 of 10 ( start time: 07:15:50 PM, 05 January 2024 )

Good mood, involvement and individual differences are which variables among the followings?

Select the correct option

- |                       |                    |
|-----------------------|--------------------|
| <input type="radio"/> | Audience variables |
| <input type="radio"/> | General variables  |
| <input type="radio"/> | Object variables   |
| <input type="radio"/> | Senders variables  |
- 

Question # 6 of 10 ( Start time: 07:13:06 PM, 05 January 2024 )

Total Marks: 1

"Our self esteem is partly determined by the social esteem of our group and we enjoy in the reflected glory of our group" refers to which of the followings?

**Select the correct option**

Self esteem theory

Conflict theory

Social identity theory

Realistic group conflict theory



Question # 3 of 10 ( start time: 07:10:21 PM, 05 January 2024 )

Who is more resistant to attitude change?

Select the correct option

<input type="radio"/>	Young adults
<input type="radio"/>	Old people
<input type="radio"/>	Middle-aged adults
<input type="radio"/>	Adolescents




Question # 2 of 10 ( **Start time: 07:09:48 PM, 05 January 2024** )

In the components of attitude ABC, C stands for:

Select the correct option

<input type="radio"/>	Character
<input type="radio"/>	Compromise
<input type="radio"/>	Cognitive
<input type="radio"/>	Components



PSY403 - Social Psychology (Quiz 3)

Question # 5 of 10 ( start time: 07:11:54 PM, 05 January 2024 )

Who among the following studied classical conditioning with reference to attitude?

Select the correct option



Tversky & Kahneman



Aarther & Carolyn



McGarry & Hampson



Rosch & Barsalou



question # 8 of 10 ( Start time: 07:15:15 PM, 05 January 2024 )

Smiling causes facial muscles to increase the flow of air-cooled blood to the brain that produces:

Select the correct option

- |                                  |                 |
|----------------------------------|-----------------|
| <input type="radio"/>            | Stress          |
| <input checked="" type="radio"/> | Pleasant mood   |
| <input type="radio"/>            | Unpleasant mood |
| <input type="radio"/>            | Neutral mood    |

Question # 7 of 10 ( start time: 07:14:05 PM, 05 January 2024 )

A person's emotions and affect towards the object is known as:

Select the correct option

- Behavioral component
- Cognitive component
- Thinking component
- Affective component

Click to s

Question # 4 of 10 ( Start time: 07:11:18 PM, 05 January 2024 )

Who conducted experiment to determine how people learn a foreign language?

Select the correct option



Rosch



Aarther



Zajonc



McOarry



Question # 1 of 10 ( start time: 07:08:34 PM, 05 January 2024 )

Afro Caribbean males are often labeled as \_\_\_\_\_ man and are considered dangerous.

Select the correct option

Courageous

Happy black

Short tempered

Angry black

[Click to Save](#)

Which of the following factor DOES NOT affect dissonance?

Select the correct option



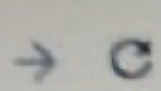
Observation



Investment



Freedom of choice



get future Google Chrome updates, you'll need Windows 10 or later. This computer is us

QUESTION # 2 OF 10 ( Start time: 06:50:51 PM, 05 Janu

Which of the following helps to reduce prejudice?

Select the correct option



Society



Religion



Theory of planned behavior cannot account for \_\_\_\_\_ behavior.

Select the correct option

Manual

Newly learned

Logical

Automatic



Which of the following factor DOES NOT affect dissonance?

Select the correct option

Justification


Freedom of choice

Observation

Investment

Persuasion is attitude change via a/an \_\_\_\_\_ message.

Select the correct option

- |                       |           |
|-----------------------|-----------|
| <input type="radio"/> | External  |
| <input type="radio"/> | Ordinary  |
| <input type="radio"/> | Important |
| <input type="radio"/> | Internal  |
- 

Which of the following explains our need for affiliation?

Select the correct option



Social bias theory



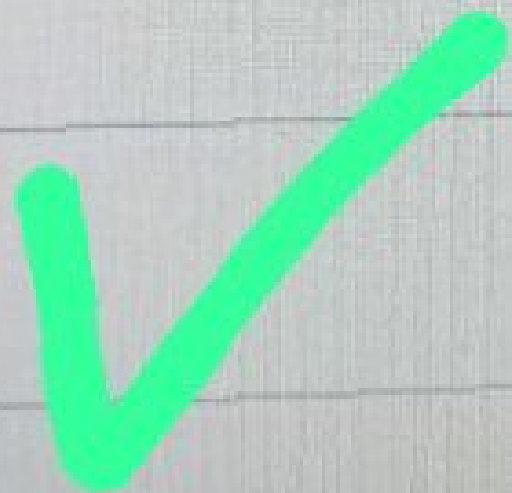
Social cognitive theory



Social comparison theory



Social affiliation theory



To get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 8.1.

Which of the following will not be used if you want to make a persuasive message?

Select the correct option

Repetition

Humor

Kindness ✓


get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 8.1.

A crisis in the confidence shows weak relationship between attitude and:

**Select the correct option**

Cognition

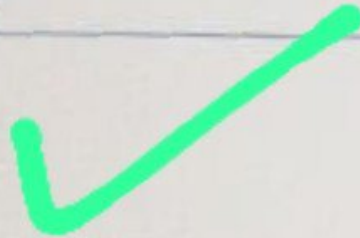
Learning

Behavior 

What galvanometer measures?

Select the correct option

Heart beat



Temperature

Skin conductance

get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 8.1.

Question # 7 of 10 ( Start time: 06:57:03 PM, 05 January 2024 )

The reason behind why a person avoids driving after an encounter with a car accident is:

Select the correct option



Operant conditioning



Classical conditioning



Which of the following is not a characteristic of situation and affiliation?

Select the correct option

- Familiarity
- Proximity
- Culture
- Anxiety



Which of the following is NOT a factor effecting -affiliation desires?

Select the correct option



Evolutionary heritage



Individuality



Culture



The brain activity

If we want to study that co-education is preferable in our culture or not, we use which of the following scales?

Select the correct option

Latitude scale

Semantic differential scale

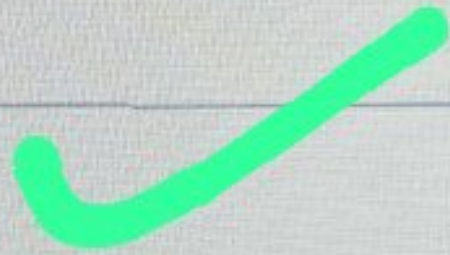
Likert scale

Semantic scale

Which of the following can be reduced if the contact between members of different social groups is increased?

Select the correct option

Intergroup bias




Stereotypes

Discrimination

Jealousy

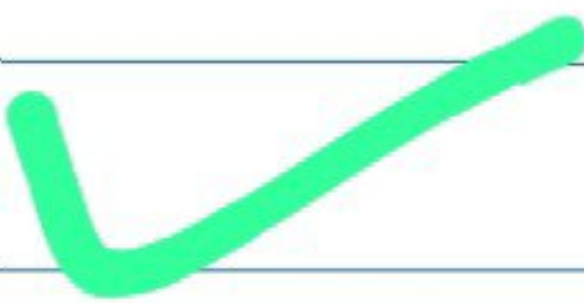
A crisis in the confidence shows weak relationship between attitude and:

**Select the correct option**

- |                       |           |
|-----------------------|-----------|
| <input type="radio"/> | Cognition |
| <input type="radio"/> | Thinking  |
| <input type="radio"/> | Learning  |
| <input type="radio"/> | Behavior  |
- 

Which of the following is a negative attitude towards the members of specific social groups?

Select the correct option

- |                       |                |
|-----------------------|----------------|
| <input type="radio"/> | Prejudice      |
| <input type="radio"/> | Discrimination |
| <input type="radio"/> | Inequity       |
| <input type="radio"/> | Intolerance    |
- 

Which of the following causes the problem in direct assessment of attitude?

Select the correct option

- |                                  |                         |
|----------------------------------|-------------------------|
| <input type="radio"/>            | Affective desirability  |
| <input checked="" type="radio"/> | Social desirability     |
| <input type="radio"/>            | Cognitive desirability  |
| <input type="radio"/>            | Behavioral desirability |

Sherif et al.'s summer camp (robber's cave) experiments were conducted in which year?

Select the correct option

1955

1999

1997

1998



Question # 6 of 10 ( Start time: 06:15:43 PM, 05 January 2024 )

Which of the following is defined as weak version of an opposing argument that stimulates defense against a future opposing argument?

Select the correct option

Attitudinal Inoculation

Attitudinal Immaturity

Attitude formation

Attitudinal orientation




Question # 7 of 10 ( Start time: 06:16:24 PM, 05 January 2024 )

Which of the following factor DOES NOT affect Persuasion?

Select the correct option

<input type="radio"/>	Authority
<input type="radio"/>	Source
<input type="radio"/>	Message variables
<input type="radio"/>	Audience



Question # 8 of 10 ( Start time: 06:17:05 PM, 05 January 2

Which of the following helps to reduce prejudice?

Select the correct option


<input type="radio"/>	Society
<input type="radio"/>	Values
<input type="radio"/>	Culture
<input type="radio"/>	Religion



Question # 5 of 10 ( **start time: 06:15:03 PM, 05 January 2024** )

The \_\_\_\_\_ the time between attitude measurement and behavior, more likely the attitude will change.

Select the correct option

- |                       |         |
|-----------------------|---------|
| <input type="radio"/> | Longer  |
| <input type="radio"/> | Simple  |
| <input type="radio"/> | Shorter |
| <input type="radio"/> | Complex |
- 

Question # 4 of 10 ( Start time: 06:13:58 PM, 05 January 2024 )

Which of the followings refers to the idea that greater attitude-behavior consistency is the result of more accessible attitude?

Select the correct option



Attitude strength



Test-retest reliability



Specificity




Attitude accessibility

Question # 3 of 10 ( Start time: 06:13:04 PM, 05 January 2024 )

In the components of attitude ABC, C stands for:

Select the correct option

<input type="radio"/>	Components
<input type="radio"/>	Character
<input type="radio"/>	Cognitive
<input type="radio"/>	Compromise



Adorno, Frenkel-Brunswick, Levinson, & Stanford (1950) constructed the \_\_\_\_\_ scale to measure authoritarian personality.

Select the correct option



Fascist



Five factor



CPI



MMPI

Question # 1 of 10 ( Start time: 06:11:06 PM, 05 January 2024 )

The longer the time between attitude measurement and behavior, more likely the attitude will change will be measured by which of the following?

Select the correct option

- Alternate form method
- Test retest method
- Split half method
- Internal consistency

**Question # 7 of 10 ( Start time: 03:37:52 PM, 05 January 2024 )**

"Our self esteem is partly determined by the social esteem of our group and we do the followings?"

**Select the correct option**

<input type="radio"/>	Realistic group conflict theory
<input checked="" type="radio"/>	Social identity theory
<input type="radio"/>	Conflict theory
<input type="radio"/>	Self esteem theory

PSY403 - Social Psychology (Quiz 3)

Question # 8 of 10 ( Start time: 03:39:11 PM, 05 January 2024 )

How a person tends to act towards the object, is \_\_\_\_\_ component of attitude?

Select the correct option

- |                       |            |
|-----------------------|------------|
| <input type="radio"/> | Cognitive  |
| <input type="radio"/> | Emotional  |
| <input type="radio"/> | Affective  |
| <input type="radio"/> | Behavioral |




Question # 9 of 10 ( Start time: 03:39:51 PM, 05 January 2024 )

Likert Scale is also known as:

Select the correct option


<input type="radio"/>	Semantic differential scale
<input type="radio"/>	Differential scale
<input type="radio"/>	Summated ratings
<input type="radio"/>	Semantic scale



Question # 10 of 10 ( Start time: 03:40:23 PM, 05 January 2024 )

Adorno, Frenkel-Brunswick, Levinson, & Stanford (1950) constructed the \_\_\_\_\_ scale

Select the correct option

- |                       |             |
|-----------------------|-------------|
| <input type="radio"/> | Fascist     |
| <input type="radio"/> | MMPI        |
| <input type="radio"/> | CPI         |
| <input type="radio"/> | Five factor |
- 

Question # 6 of 10 ( Start time: 03:37:03 PM, 05 January 2024 )

Which of the following factor DOES NOT affect dissonance?

Select the correct option

<input type="radio"/>	Freedom of choice
<input type="radio"/>	Observation 
<input type="radio"/>	Investment
<input type="radio"/>	Justification

Question # 3 of 10 ( Start time: 03:35:12 PM, 05 January 2024 )

Which of the following function is not served by prejudice?

Select the correct option

<input type="radio"/>	Protects from anxiety
<input checked="" type="radio"/>	Lowers self-esteem
<input type="radio"/>	Social acceptance
<input type="radio"/>	Bring pleasure

Question # 4 of 10 ( Start time: 03:35:49 PM, 05 January 2024 )

Which of the following is not a part of social identity?

Select the correct option

<input type="radio"/>	Punjabi
<input type="radio"/>	Pakistani
<input type="radio"/>	Daughter
<input type="radio"/>	Muslim



Question # 7 of 10 ( Start time: 03:37:52 PM, 05 January 2024 )

Total Marks:

'Our self esteem is partly determined by the social esteem of our group and we enjoy in the reflected glory of our group' refers to which of the following?

Select the correct option



Realistic group conflict theory



Social identity theory



Conflict theory



Self esteem theory

Question # 7 of 10 ( Start time: 03:37:52 PM, 05 January 2024 )

Total Marks: 1

"Our self esteem is partly determined by the social esteem of our group and we enjoy in the reflected glory of our group" refers to which of the followings?

Select the correct option



Realistic group conflict theory



Social identity theory



Conflict theory



Self esteem theory

PSY403 - Social Psychology (Quiz 3)

Question # 5 of 10 ( **Start time: 03:36:26 PM, 05 January 2024** )

Which of the following is attitude change via an external message?

Select the correct option


<input type="radio"/>	Persuasion
<input type="radio"/>	Inspiration
<input type="radio"/>	Attitude formation
<input type="radio"/>	Cognitive dissonance



**Question # 2 of 10 ( Start time: 03:33:48 PM, 05 January 2024 )**

Theory of planned behavior cannot account for \_\_\_\_\_ behavior.

**Select the correct option**

- Newly learned
  - Logical
  - Manual
  - Automatic
- 

PSY403 - Social Psychology (Quiz 3)

Question # 9 of 10 ( Start time: 03:30:05 PM, 05 January 2024 )

Which of the following can be a good policy to motivate students to work together?

Select the correct option

- Team sports
- Assembly
- Combine study
- Group assignment

Question # 1 of 10 ( Start time: 03:32:36 PM, 05 January 2024 )

Self-concept contains which of the following with a personal identity?

Select the correct option

<input type="radio"/>	Work identity
<input type="radio"/>	Formal identity
<input type="radio"/>	Gender Identity
<input type="radio"/>	Social identity



Question # 8 of 10 ( Start time: 03:29:11 PM, 05 January 2024 )

Which of the following is NOT a factor that affects attitude-behavior relationship?

Select the correct option



Test-retest reliability



Private vs. public self-awareness



Specificity



Controllability



Type here to search



Question # 10 of 10 ( Start time: 03:30:42 PM, 05 January 2024 )

Good mood, involvement and individual differences are which variables among the followings?

Select the correct option

Audience variables

Sender's variables

Object variables

General variables



Which of the following is NOT a factor effecting - affiliation desires?

Select the correct option

- |                                  |                       |
|----------------------------------|-----------------------|
| <input type="radio"/>            | Culture               |
| <input type="radio"/>            | Evolutionary heritage |
| <input checked="" type="radio"/> | Individuality         |
| <input type="radio"/>            | TBD brain activity    |

PSY403 - Social Psychology (Quiz 3)

Question # 4 of 10 ( Start time: 03:26:17 PM, 05 January 2024 )

Smiling causes facial muscles to increase the flow of air-cooled blood to the brain that produces:


Select the correct option

Pleasant mood

Neutral mood

Stress

Unpleasant mood



Question # 5 of 10 ( Start time: 03:27:07 PM, 05 January 2024 )

Who among the following studied classical conditioning with reference to attitude?

Select the correct option

Arthur & Carolyn

Rosch & Barsalou

McGarry & Hampson


Tversky & Kahneman



Question # 6 of 10 ( Start time: 03:27:44 PM, 05 January 2024 )

"Autobiography of a Face" is written by \_\_\_\_\_, who is an American poet.

Select the correct option

- |                       |                  |
|-----------------------|------------------|
| <input type="radio"/> | Emily dickision  |
| <input type="radio"/> | Elizabeth taylor |
| <input type="radio"/> | William worth    |
| <input type="radio"/> | Lucy Grady       |
- 

Question # 3 of 10 ( Start time: 03:25:01 PM, 05 January 2024 )

According to LaPierre study in 1934, behaviour is specific but attitude is \_\_\_\_\_

Select the correct option

- |                                  |          |
|----------------------------------|----------|
| <input checked="" type="radio"/> | Positive |
| <input type="radio"/>            | Specific |
| <input type="radio"/>            | General  |
| <input type="radio"/>            | Negative |

Which of the following helps to reduce prejudice?

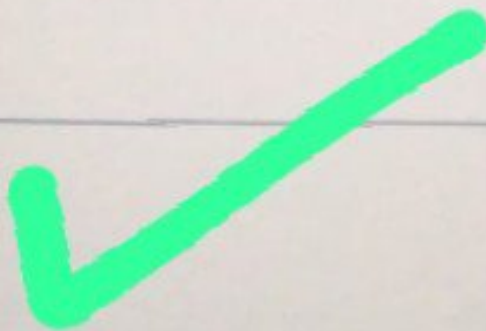
Select the correct option



Culture



Religion



Society



Values

Which of the following can be a good policy to motivate students to work together?

Select the correct option

- Assembly
- Combine study
- Team sports
- Group assignment

Which of the following implies that those who feel their social identity keenly tend to categorize people as us or them?

**Select the correct option**

Social role theory

Social identity theory



Theory of planned behavior



Social learning theory

Question # 2 of 10 ( Start time: 03:14:28 PM, 05 Jc

Attitudes are \_\_\_\_\_.

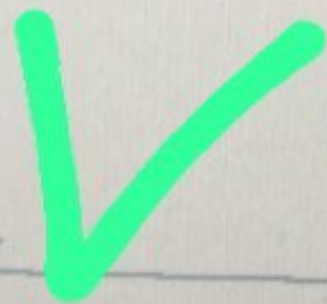
Select the correct option



Statements of approval or disapproval



Observable actions



Statements of truth



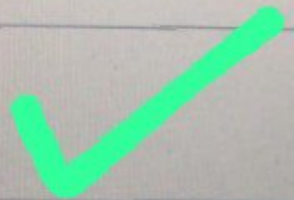
Interpersonal attractions

Question # 6 of 10 ( Start time: 03:18:05 PM, 05 January 2024 )

Good mood, involvement and individual differences are which variables among the followings?

Select the correct option

- Sender's variables
- Object variables
- Audience variables
- General variables



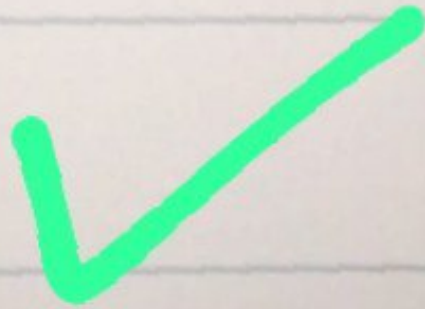
Question # 9 of 10 ( Start time: 03:21:17 PM, 05 January 2024 )

Cognitive dissonance is attitude change via -----

Select the correct option



Internal consistency



Communication



External message



Internal discrepancy


PSY403 - Social Psychology (Quiz 3)

Question # 2 of 10 ( Start time: 03:24:12 PM, 05 January 2024 )

Learning through association is a basic feature of:

Select the correct option

<input type="radio"/>	Subliminal conditioning
<input type="radio"/>	Classical conditioning
<input type="radio"/>	Operant conditioning
<input type="radio"/>	Modeling conditioning



The tendency to judge the probability of an event is known as what?

Select the correct option

- Attitude accessibility
- Test-retest reliability
- Attitude strength
- Specificity



Which of the following causes the problem in *direct* assessment of attitude?


Select the correct option

- Behavioral desirability
- Affective desirability
- Social desirability
- Cognitive desirability

**Question # 5 of 10 ( Start time: 03:16:52 PM, 05 January 2024 )**

How a person tends to act towards the object, is \_\_\_\_\_ component of attitude?

**Select the correct option**

- Cognitive
- Behavioral 
- Affective
- Emotional

**Question # 1 of 10 ( Start time: 03:13:31 PM, 05 January 2024 )**

Afro Caribbean males are often labeled as \_\_\_\_\_ man and are considered dangerous.

**Select the correct option**

- Happy black
- Courageous
- Short tempered
- Angry black

Question # 8 of 10 ( Start time: 11:29:35 AM, 05 January 2024 )

Sherif et al.'s summer camp (robber's cave) experiments were conducted in which year?


Select the correct option

- |                       |      |
|-----------------------|------|
| <input type="radio"/> | 1998 |
| <input type="radio"/> | 1997 |
| <input type="radio"/> | 1999 |
| <input type="radio"/> | 1955 |
- 

Question # 5 of 10 ( **Start time: 11:25:57 AM, 05 January 2024** )

Which of the following explains our need for affiliation?

**Select the correct option**

<input type="radio"/>	Social bias theory
<input type="radio"/>	Social cognitive theory
<input type="radio"/>	Social affiliation theory 
<input type="radio"/>	Social comparison theory

Question # 4 of 10 ( Start time: 11:25:11 AM, 05 January 2024 )

Which of the following implies that those who feel their social identity keenly tend to categorize people as us or them?

Select the correct option

- Social role theory
- Social Identity theory
- Theory of planned behavior
- Social learning theory



Question # 1 of 10 ( Start time: 11:21:04 AM, 05 January 2024 )

Who was the first to introduce the Principle of Cognitive consistency?

Select the correct option



Fritz Heider



McGarry



Rosch



Aarther

Question # 2 of 10 ( **Start time: 11:21:49 AM, 05 January 2024** )

What galvanometer measures?

Select the correct option



Heart beat

Skin conductance

Temperature

Blood pressure

Which of the following explains our need for affiliation?

**Select the correct option**



Social bias theory



Social cognitive theory



Social affiliation theory



Social comparison theory

All of the following components play role in strengthening attitude toward an object EXCEPT:

Select the correct option

- Greater direct experience
- Greater dislikeness
- Greater personal involvement
- Greater information

Question # 9 of 10 ( **Start time: 11:30:07 AM, 05 January 2024** )

A crisis in the confidence shows weak relationship between attitude and:

Select the correct option

<input type="radio"/>	Cognition
<input type="radio"/>	Behavior
<input type="radio"/>	Thinking
<input type="radio"/>	Learning



Which of the following is NOT a determinant of People's conscious decisions?

Select the correct option

Determinants of perceived control

Determinants of behaviors

Determinants of subjective norms

Determinants of attitudes



All of the following components play role in strengthening attitude toward an object EXCEPT:

Select the correct option

- |                       |                              |
|-----------------------|------------------------------|
| <input type="radio"/> | Greater direct experience    |
| <input type="radio"/> | Greater dislikeness          |
| <input type="radio"/> | Greater personal involvement |
| <input type="radio"/> | Greater information          |



Click to Save Answer & M

Question # 6 of 10 ( Start time: 11:27:27 AM, 05 January 2024 )

Who among the following studied classical conditioning with reference to attitude?

Select the correct option

- |                       |                    |
|-----------------------|--------------------|
| <input type="radio"/> | Aarther & Carolyn  |
| <input type="radio"/> | Tversky & Kahneman |
| <input type="radio"/> | McGarry & Hampson  |
| <input type="radio"/> | Rosch & Barsalou   |
- 

## Question # 3 of 10 ( Start time: 11:23:35 AM, 05 January 2024 )

The \_\_\_\_\_ the time between attitude measurement and behavior, more likely the attitude will change.

## Select the correct option

Complex

Simple

Shorter

Longer




## PSY403 - Social Psychology (Quiz 3)

Question # 3 of 10 ( **start time: 11:12:20 AM, 05 January 2024** )

Which of the following factor DOES NOT affect dissonance?

Select the correct option

- |                       |                   |
|-----------------------|-------------------|
| <input type="radio"/> | Justification     |
| <input type="radio"/> | Observation       |
| <input type="radio"/> | Investment        |
| <input type="radio"/> | Freedom of choice |
- 

PSY403 - Social Psychology (Quiz 3)

Question # 4 of 10 ( **start time: 11:13:04 AM, 05 January 2024** )

Which of the following is an example of evidence based message?

Select the correct option



Don't use drugs



I don't like using drugs



Last year 1100 students died with drug abuse



Not everyone dies with drug use




## PSY403 - Social Psychology (Quiz 3)

Question # 7 of 10 ( **Start time: 11:15:08 AM, 05 January 2024** )

Persuasion is attitude change via a/an \_\_\_\_\_ message.

Select the correct option

- |                       |           |
|-----------------------|-----------|
| <input type="radio"/> | Internal  |
| <input type="radio"/> | Ordinary  |
| <input type="radio"/> | Important |
| <input type="radio"/> | External  |
- 

Question # 10 of 10 ( start time: 11:18:58 AM, 05 January 2024 )

Which of the following is a negative attitude towards the members of specific social groups?

Select the correct option

Inequity

Discrimination

Prejudice

Intolerance



Question # 9 of 10 ( start time: 11:17:26 AM, 05 January 2024 )

One's beliefs about the consequences of performing the behavior are determinant of:

Select the correct option

- |                       |                  |
|-----------------------|------------------|
| <input type="radio"/> | Planned behavior |
| <input type="radio"/> | Subjective norms |
| <input type="radio"/> | Attitude         |
| <input type="radio"/> | Group norms      |

PSY403 - Social Psychology (Quiz 3)

Question # 6 of 10 ( **start time: 11:14:31 AM, 05 January 2024** )

"Autobiography of a face" is written by \_\_\_\_\_, who is an American poet.

Select the correct option

William worth

Elizabeth Taylor

Emily dickinson

Lucy Graely



Question # 8 of 10 ( **start time: 11:15:51 AM, 05 January 2024** )

Who among the following studied classical conditioning with reference to attitude?

Select the correct option

McGarry & Hampson



Aarther & Carolyn

Tversky & Kahneman

Rosch & Barsalou

Question # 5 of 10 ( **start time: 11:13:43 AM, 05 January 2024** )

Which of the following is NOT a factor effecting -affiliation desires?

**select the correct option**



The brain activity



Individuality



Culture



Evolutionary heritage



PSY403 - Social Psychology (Quiz 3)

Question # 2 of 10 ( **start time: 11:11:32 AM, 05 January 2024** )

Which of the following is not a characteristic of the situation & attraction?

Select the correct option

Anxiety

Proximity

Familiarity

Continuity



PSY403 - Social Psychology (Quiz 3)

Question # 1 of 10 ( start time: 11:10:40 AM, 05 January 2024 )

Sherif et al.'s summer camp (robber's cave) experiments were conducted in which year?

Select the correct option



1998



1955



1999



1997

