

# Professional Online Academy Vu Topper RM



**STA630-Research Methods**  
**Update MCQ'S Final Term**  
**By Vu Topper RM**



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**Question No:1**

**(Marks:1)**

**Vu-Topper RM**

\_\_\_\_\_ may be necessary in situations in which the respondent begins to lose track of the question

**A. Probing**

B. Recording the responses

C. In house training

D. Verbal communication

**Question No:2**

**(Marks:1)**

**Vu-Topper RM**

Asking participants to recruit further participants by word-of-mouth is \_\_\_\_\_ sampling

A. Quota

**B. Snowball**

C. Self-Selecting

D. Stratified random

**Question No:3**

**(Marks:1)**

**Vu-Topper RM**

A researcher wants to study the impact of average hour of study in a week on CGPA of MBA students in virtual university of Pakistan. He focused on specifically the students specialized in finance. The total of number of MBA students in VU is an example of which of the following?

**A. Population**

B. Element

C. Target population

D. Sample

**Question No:4**

**(Marks:1)**

**Vu-Topper RM**

“What is the level of satisfaction in your organization?” Which of the following represents the problem associated with this question?

A. This question may lead respondent to a particular answer

**B. It is vague as respondent may interpret it in his own way**

C. This question contains multiple hidden questions

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D. It is an open ended question

**Question No:5**

**(Marks:1)**

**Vu-Topper RM**

Which of the following can not be done through pilot testing?

- A. Determining the acceptability of questions
- B. Determining population**
- C. Structuring open ended questions
- D. Measuring the reliability of questions

**Question No:6**

**(Marks:1)**

**Vu-Topper RM**

When constructing a questionnaire, there are few principles which must never be ignored. Which of the following is NOT one of those principles?

- A. Avoid using multiple items to measure a single construct**
- B. Avoid double-barreled questions
- C. Do not use "leading" or "loaded" questions
- D. Avoid double negatives

**Question No:7**

**(Marks:1)**

**Vu-Topper RM**

“Willingness of the respondents to co-operate” is a part of \_\_\_\_\_ aspect which needs to be evaluated during pilot testing.

- A. Discovering errors in the instrument
- B. Staffing and activities of research team can be checked
- C. Reactions of Respondents**
- D. Sampling procedure can be checked

**Question No:8**

**(Marks:1)**

**Vu-Topper RM**

Which of the following concerns is MOST likely to become a problem if Mr. Baber uses purposive sampling techniques?

- A. Generalizability from the sample to the population.**
- B. Statistically equal groups.
- C. Subjects participating in the study.

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D. Selection of participants who are thought to be informative, articulate, and experienced with the research topic and setting.

**Question No:9**

**(Marks:1)**

**Vu-Topper RM**

An expectant pause is a part of:

- A. Recording the responses
- B. Verbal communication**
- C. Probing tactics
- D. In house training

**Question No:10**

**(Marks:1)**

**Vu-Topper RM**

When constructing a questionnaire, it is imperative to do each of the following EXCEPT \_\_\_\_\_.

- A. Use natural language
- B. Understand your research participants
- C. Pilot your test questionnaire
- D. Use "leading" or "loaded" questions**

**Question No:11**

**(Marks:1)**

**Vu-Topper RM**

All of the following are the principles of asking interview questions, EXCEPT:

- A. Ask questions exactly as they are worded in the questionnaire
- B. Repeat questions that are misunderstood or misinterpreted.
- C. Read each question rapidly**
- D. Ask the question in the order in which they are presented in the questionnaire.

**Question No:12**

**(Marks:1)**

**Vu-Topper RM**

Which of the following is/are principle(s) of questionnaire construction?

- A. Avoid double-barreled questions
- B. Use multiple items to measure abstract constructs
- C. Consider using multiple methods when measuring abstract constructs

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**D. All of the given options**

**Question No:13**

**(Marks:1)**

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\_\_\_\_\_ is the list of elements from which the sample is drawn.

- A. Observation unit
- B. Population
- C. Sampling frame**
- D. Sampling unit

**Question No:14**

**(Marks:1)**

**Vu-Topper RM**

A sample can be defined as:

- A. The total collection of elements about which we wish to make some inferences
- B. The subject on which the measurement is being taken
- C. Some selected elements from a population through which we can draw conclusions about all population**
- D. The count of all elements in a population

**Question No:15**

**(Marks:1)**

**Vu-Topper RM**

If, after pilot testing, a researcher finds that questionnaire is unable to reveal all the facts the researcher needed. Which type of following error is expected if questionnaire is not modified?

- A. Sampling issues may arise
- B. Respondents may lose interest
- C. Research may lose its focus
- D. Data analysis may get wrong**

**Question No:16**

**(Marks:1)**

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Which of the following is an example of a dilemma that might face feminist business researchers conducting qualitative interviews with women?

- A. How to overcome the issue of false consciousness?
- B. What role to adopt when interviewing male managers?**

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- C. What data to use when publishing findings?  
D. How many female employees should be interviewed for a representative sample?

**Question No:17** (Marks:1)

**Vu-Topper RM**

The list of all units in a population is called

- A. Statistic  
B. Parameter  
**C. Sampling Frame**  
D. Random sampling

**Question No:18** (Marks:1)

**Vu-Topper RM**

The summary description of a given variable in a population is called as:

- A. Sampling unit  
B. Observation unit  
**C. Parameter**  
D. Statistic

**Question No:19** (Marks:1)

**Vu-Topper RM**

when constructing a questionnaire, there are few principles which must never be ignored which of the following is not one of those principles??

- A. Avoid using multiple items to measure a single construct.  
B. Avoid double barreled questions.  
**C. Avoid double negatives.**  
D. Don't use leading or loaded questions.

**Question No:20** (Marks:1)

**Vu-Topper RM**

Why does qualitative interviewing have an advantage over participant observation when it comes to longitudinal research?

- A. Repeat interviews are easier to organize.  
**B. It allows for a better exploration of key issues.**

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C. Participant observers are prone to go 'native' during longitudinal research.

D. It is more focused research method

**Question No:21**

**(Marks:1)**

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\_\_\_ Is that unit about which information is collected and which provides the basis of analysis??

A. Sampling unit

B. Population

**C. Element**

D. Sampling frame

**Question No:22**

**(Marks:1)**

**Vu-Topper RM**

The list of units in a population is called??

A. Parameter

B. Statistic

**C. Sampling frame**

D. Random sampling

**Question No:23**

**(Marks:1)**

**Vu-Topper RM**

\_\_\_ Is not an example of a non-probability sampling technique??

A. Quota

B. Purposive

C. Convenience

**D. Cluster**

**Question No:24**

**(Marks:1)**

**Vu-Topper RM**

What is the main purpose of pilot testing??

**A. To identify potential problems**

B. To accumulate responses

C. To evaluate the research

D. To identify respondent

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**Question No:25**

**(Marks:1)**

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\_\_\_ means that verbal prompts made by fieldworker when the respondent must be motivated to communicate???

**A. Probing**

B. Verbal communication

C. In house training

D. Recording the responses

**Question No:26**

**(Marks:1)**

**Vu-Topper RM**

Which one of the following aspect needs to be evaluated during "pilot testing"????

A. Sampling procedure can be checked

B. All of the given option

**C. Discovering errors in the instrument**

D. Reaction of respondents

**Question No:27**

**(Marks:1)**

**Vu-Topper RM**

"Have you ever had been treated for skin allergy??? Yes, No" which type of question it is??

**A. Double barreled question**

B. Leading question

C. Loaded question

D. Ambiguous question

**Question No:28**

**(Marks:1)**

**Vu-Topper RM**

Which of the following is the least reliable sampling design but normally cheapest and easiest to conduct??

**A. Convenience sampling**

B. Purposive sampling

C. Quota sampling

D. Snowball sampling

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