

## Question # 7 of 10 ( Start time: 08:00:17 AM, 30 November 2023 )

Total Marks: 1

For the teaching/training of a business English course, the classroom should help students to acquire a good foundation of \_\_\_\_\_ which they can use in real life.

## Select the correct option

phonology

grammar

phonetics

language

## Question # 7 of 10 ( Start time: 07:56:38 AM, 30 November 2023 )

Total Marks: 1

In Neuro-Linguistic Programming (NLP) the word 'Neuro' refers to how we perceive the world through our \_\_\_\_\_ system, and draws attention to how we use our senses.

## Select the correct option

auditory

nervous

touch

visual

Question # 2 of 10 ( Start time: 07:55:43 AM, 30 November 2023 )

Total Me

Stage four of teaching of business English looks at models for a particular communication mode to raise awareness of the following except

Select the correct option

- |                                  |                     |
|----------------------------------|---------------------|
| <input type="radio"/>            | Procedures          |
| <input checked="" type="radio"/> | Pronunciation©      |
| <input type="radio"/>            | Associated language |
| <input type="radio"/>            | Behaviors           |

## Question # 8 of 10 ( start time: 07:52:52 AM, 30 November 2023 )

In business English, during the evaluation of fluency, the evaluator evaluates the \_\_\_\_\_ of speaking.

## Select the correct option



effort



all the given options



speed



flow

Question # 10 of 10 ( **start time: 07:54:34 AM, 30 November 2023** )

In business English, to be effective, feedback needs to be:

**Select the correct option**



all the given options



constructive



reasonable



balanced

Question # 1 of 10 ( start time: 07:55:30 AM, 30 November 2023 )

. Individualized training is ideally suited to ESP as it offers program -----

Select the correct option



casualization



rationalization.



synchronization



customization

Question # 7 of 10 ( **start time: 07:52:22 AM, 30 November 2023** )

The Metacognitive Strategies used for learning consist of:

**Select the correct option**



planning



monitoring



evaluating



all the given options

Question # 9 of 10 ( start time: 07:53:08 AM, 30 November 2023 )

Total Marks

Tactile Learners learns with \_\_\_\_\_ through manipulation of resources, such as writing, drawing, building a model, or conducting a lab experiment.

Select the correct option

eyes

hands

brain

a, b &amp; c

Question # 3 of 10 ( **start time: 07:55:59 AM, 30 November 2023** )

At stage six while teaching business English, lesson evaluation criteria will vary according to

**Select the correct option**



communication



planning



all the given options



motivation

## Question # 5 of 10 ( Start time: 07:50:40 AM, 30 November 2023 )

To

In business English, during course's evaluation, the \_\_\_\_\_ gets feedback from participants and integrates it back into other parts of the course, the materials and the implementation.

## Select the correct option



manager



trainee



customer



trainer

## Question # 4 of 10 ( start time: 07:50:31 AM, 30 November 2023 )

Total

In business English, \_\_\_\_\_ is information given to the learner about his/her performance with the objective of improving performance.

## Select the correct option



feedback



a, b &amp; c



output



input

Question # 2 of 10 ( **start time: 07:50:05 AM, 30 November 2023** )

While teaching of business English, presentation of language points at stage two might include:

**Select the correct option**

all the given options



Grammar



Pronunciation



Vocabulary

## Question # 3 of 10 ( start time: 07:50:17 AM, 30 November 2023 )

Total

In business English, during the training of a course, as the \_\_\_\_\_ progresses towards a more central position the trainer has more involvement of trainee.

## Select the correct option



program



analysis



assessment



measurement

Question # 1 of 10 ( **start time: 07:49:52 AM, 30 November 2023** )

Which of the following is of central importance in basic model of learning?

**Select the correct option**

<input checked="" type="radio"/>	All of the given options
<input type="radio"/>	Practice
<input type="radio"/>	Feedback
<input type="radio"/>	Competence

Question # 10 of 10 ( Start time: 08:12:33 PM, 16 November 2023 )

Total Marks: |

Choose from the following the factor/s that help/s a culture become what it is.

Select the correct option



Environment



All the given options



Gender



Family

Question # 6 of 10 ( Start time: 08:10:16 PM, 16 November 2023 )

Total Marks: 1

Which of the following represents the main building blocks of functional meaning in language?

Select the correct option



Grammar



Pronunciation



Discourse



Vocabulary



Question # 8 of 10 ( Start time: 08:11:24 PM, 16 November 2023 )

Total Marks: 1

The distinction between \_\_\_\_\_ and business English is not so clear.

Select the correct option

specific

old

colloquial

general



Question # 7 of 10 ( Start time: 08:10:45 PM, 16 November 2023 )

Total Marks: |

In an 'in – company' teaching context, the teacher mostly uses \_\_\_\_\_ material for best results.

Select the correct option

one's personal

all of the given options

company's



general

Question # 9 of 10 ( Start time: 08:31:52 PM, 16 November 2023 )

Total Marks: 1

The gap between the target proficiency and existing proficiency can be referred as the learner's \_\_\_\_\_.

Select the correct option



necessities



locks



gaps



wants

Question # 5 of 10 ( Start time: 08:09:40 PM, 16 November 2023 )

Total Marks: |

The example/s of 'content words' is/are:

Select the correct option

Verbs

Nouns

All the given options



Adjectives

Question # 4 of 10 ( Start time: 08:08:27 PM, 16 November 2023 )

Total Marks: |

In the context of Business English teaching, training is \_\_\_\_\_ oriented.

Select the correct option

money

hiring

person

job



Question # 2 of 10 ( Start time: 08:07:04 PM, 16 November 2023 )

Total Marks: 1

In the field of business communication, the acronym ELT stands for:

Select the correct option



English Learners Teaching



English Language Teaching



English Learning Teaching



English Language Transmitter

Question # 8 of 10 ( Start time: 08:02:03 PM, 16 November 2023 )

Total M

Needs analysis is the \_\_\_\_\_ stage in Business Communication course development.

Select the correct option

fourth

third

second

first

Question # 9 of 10 ( Start time: 08:02:10 PM, 16 November 2023 )

Total M

Which of the following(s) is/are the part(s) of key areas of management?

Select the correct option



Distribution



All of the given options



Finance



Legal

## Question # 10 of 10 ( start time: 08:02:21 PM, 16 November 2023 )

Total Mark

In business world, learners at \_\_\_\_\_ levels in a company often have different approaches to business English learning.

Select the correct option

higher

same

lower

different

Question # 1 of 10 ( Start time: 08:06:22 PM, 16 November 2023 )

Total Marks: 1

Business Communication courses are \_\_\_\_\_ courses in most Pakistani universities.

Select the correct option



compulsory



All the given options



compulsory &amp; optional



optional

Question # 7 of 10 ( Start time: 08:01:25 PM, 16 November 2023 )

Total Mar

In business world, the content of a course for \_\_\_\_\_ managers may include balance sheets and profit and loss statements.

Select the correct option

marketing

human resource

transport

finance

Question # 6 of 10 ( Start time: 08:00:43 PM, 16 November 2023 )

Total Marks

In business world, English became the accepted \_\_\_\_\_ language and non-native workers and students needed it for functional and academic purposes.

Select the correct option

non-continental

national

continental

international

## Question # 5 of 10 ( start time: 08:00:35 PM, 16 November 2023 )

Total Marks

The more we find out about our learners' needs, the more \_\_\_\_\_ it can seem to meet those needs.

## Select the correct option

complicated

easy

simple

difficult

Question # 4 of 10 ( Start time: 08:00:20 PM, 16 November 2023 )

Total

In task based learning, a \_\_\_\_\_ form of communicative language teaching focuses on how learning takes place.

Select the correct option

strong

weak

dull

refined

Question # 3 of 10 ( Start time: 08:00:10 PM, 16 November 2023 )

To

In discourse, \_\_\_\_\_ analysis is a sociological approach used to analyze the way people interact with each other through talk.

Select the correct option

 speech conversation stylistics editorial

## Question # 2 of 10 ( start time: 07:59:58 PM, 16 November 2023 )

Total

Business Communication brings together which of the following areas:

## Select the correct option

- |                                  |                       |
|----------------------------------|-----------------------|
| <input type="radio"/>            | Business              |
| <input type="radio"/>            | Teaching              |
| <input checked="" type="radio"/> | All the given options |
| <input type="radio"/>            | English               |

## Question # 1 of 10 ( start time: 07:59:46 PM, 16 November 2023 )

Total M

BC has to be seen as an approach not a product since business communication is not the teaching of a ----- language.

## Select the correct option

 national local particular general

Business Communication courses are \_\_\_\_\_ courses in most Pakistani universities.

Select the correct option



optional



compulsory



All the given options



compulsory & optional

Question # 6 of 10 ( Start time: 05:41:15 PM, 16 November 2023 )

Is the following statement true or false?

Effective communication is at the heart of creating cultural understanding within a company.

Select the correct option



False



True



Question # 7 of 10 ( Start time: 05:41:59 PM, 16 November 2023 )

Total Marks: 1

While teaching a business communication course, there is no \_\_\_\_\_ best way to do need analysis, no hard and fast rules.

Select the correct option

middle

single



double

triple

## Question # 8 of 10 ( Start time: 05:42:33 PM, 16 November 2023 )

Total

In business world, various reasons account for the growing \_\_\_\_\_ about the need for teaching Business Communication.

## Select the correct option

awareness



fairness

greatness

likeness

Business Communication brings together which of the following areas:

Select the correct option



Business



English



All the given options



Teaching

Question # 5 of 10 ( Start time: 05:40:34 PM, 16 November 2023 )

Which of the following(s) is/are the part(s) of key areas of management?

Select the correct option



Legal



Finance



All of the given options



Distribution

Question # 4 of 10 ( Start time: 05:39:54 PM, 16 November 2023 )

Which of the following represents the main building blocks of functional meaning in language?

Select the correct option



Grammar



Vocabulary



Pronunciation



Discourse

Question # 10 of 10 ( Start time: 05:12:27 PM, 16 November 2023 )

While teaching a business communication course, there is no \_\_\_\_\_ best way to do need analysis, no hard and fast rules.

Select the correct option

- |                                  |        |
|----------------------------------|--------|
| <input type="radio"/>            | middle |
| <input type="radio"/>            | triple |
| <input checked="" type="radio"/> | single |
| <input type="radio"/>            | double |



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## Question # 3 of 10 ( Start time: 05:38:57 PM, 16 November 2023 )

Which of the following is used to describe how people interact with each other within context?

## Select the correct option



Performance



Communication



Competence



Discourse



Question # 9 of 10 ( Start time: 05:10:52 PM, 16 November 2023 )

Is the following statement correct or incorrect?

Phase 2 of ESP development is about rhetorical or discourse analysis.

Select the correct option

<input checked="" type="radio"/>	Correct
<input type="radio"/>	Incorrect

## Question # 2 of 10 ( Start time: 05:37:53 PM, 16 November 2023 )

Learning \_\_\_\_\_ can be analyzed by using different tools to collect a series of snapshots.

## Select the correct option



needs



styles



lacks



gaps

Question # 8 of 10 ( Start time: 05:10:09 PM, 16 November 2023 )

Which of the following represents the main building blocks of functional meaning in language?

Select the correct option

<input type="radio"/>	Grammar
<input type="radio"/>	Discourse
<input checked="" type="radio"/>	Vocabulary
<input type="radio"/>	Pronunciation



Type here to search



## Question # 1 of 10 ( Start time: 05:36:39 PM, 16 November 2023 )

The gap between the target proficiency and existing proficiency can be referred as the learner's \_\_\_\_\_

## Select the correct option



lacks



wants



necessities



gaps

Question # 4 of 10 ( Start time: 05:06:12 PM, 16 November 2023 )

Choose from the following the factor/s that help/s a culture become what it is.

Select the correct option

<input type="radio"/>	Environment
<input type="radio"/>	Gender
<input checked="" type="radio"/>	All the given options
<input type="radio"/>	Family



Search Type here to search



Question # 1 of 10 ( Start time: 05:04:25 PM, 16 November 2023 )

The distinction between \_\_\_\_\_ and business English is not so clear.

Select the correct option

- |                                  |            |
|----------------------------------|------------|
| <input type="radio"/>            | colloquial |
| <input type="radio"/>            | old        |
| <input checked="" type="radio"/> | general    |
| <input type="radio"/>            | specific   |



Question # 9 of 10 ( **start time: 03:58:29 PM, 16 November 2023** )

Total Marks: 1

Business Communication brings together which of the following areas:

Select the correct option

English

Teaching

All the given options

Business

## Question # 5 of 10 ( Start time: 03:53:34 PM, 16 November 2023 )

Total Marks: 1

It is naïve to base a \_\_\_\_\_ design on the target objectives because more important are the actual tools needed to acquire required skills.

## Select the correct option



assessment



methodology



evaluation



course

Question # 2 of 10 ( Start time: 05:05:13 PM, 16 November 2023 )

In business world, English became the accepted \_\_\_\_\_ language and non-native workers and students needed it for functional and academic purposes.

Select the correct option



non-continental



continental



international



national



Type here to search



Question # 6 of 10 ( Start time: 05:08:37 PM, 16 November 2023 )

Which of the following(s) is/are the part(s) of key areas of management?

Select the correct option

<input type="radio"/>	Distribution
<input type="radio"/>	Finance
<input checked="" type="radio"/>	All of the given options
<input type="radio"/>	Legal



Type here to search



## Question # 8 of 10 ( Start time: 03:57:34 PM, 16 November 2023 )

Which of the following is used to describe how people interact with each other within context?

## Select the correct option

Communication

Discourse

Competence

Performance

## Question # 4 of 10 ( Start time: 03:52:48 PM, 16 November 2023 )

Total Marks: 1

While teaching a business communication course, there is no \_\_\_\_\_ best way to do need analysis, no hard and fast rules.

## Select the correct option



double



single



triple



middle

Question # 7 of 10 ( Start time: 05:09:28 PM, 16 November 2023 )

ESP is a term often used to describe language that is \_\_\_\_\_ to people who are not members of a particular language community.

Select the correct option



excessive



accessible



in-excessive



inaccessible



Type here to search



Question # 3 of 10 ( Start time: 05:05:44 PM, 16 November 2023 )

It is naïve to base a \_\_\_\_\_ design on the target objectives because more important are the actual tools needed to acquire required skills.

Select the correct option

- |                                  |             |
|----------------------------------|-------------|
| <input type="radio"/>            | methodology |
| <input checked="" type="radio"/> | course      |
| <input type="radio"/>            | evaluation  |
| <input type="radio"/>            | assessment  |



Type here to search



## Question # 7 of 10 ( Start time: 03:54:59 PM, 16 November 2023 )

Total Marks: 1

Harmer's ESA model suggests that a teaching sequence can be divided into \_\_\_\_\_ components.

## Select the correct option



three



four



two



five

## Question # 3 of 10 ( Start time: 03:51:50 PM, 16 November 2023 )

Total Marks: 1

Classical Organization Theory (Henri Fayol) divided business operations into \_\_\_\_\_ interdependent and related functional areas.

## Select the correct option

 seven five six four

Question # 5 of 10 ( Start time: 05:07:35 PM, 16 November 2023 )

In task based learning, a \_\_\_\_\_ form of communicative language teaching focuses on how learning takes place.

Select the correct option



weak



strong



dull



refined



Type here to search



## Question # 10 of 10 ( Start time: 03:59:15 PM, 16 November 2023 )

Total Marks: 1

Choose from the following the factor/s that help/s a culture become what it is.

## Select the correct option



All the given options



Environment



Gender



Family

## Question # 6 of 10 ( Start time: 03:54:19 PM, 16 November 2023 )

Total Marks: 1

Is the following statement correct or incorrect?

Phase 2 of ESP development is about rhetorical or discourse analysis.

Select the correct option



Reload Math Equations

Correct



Incorrect



Question # 2 of 10 ( **start time: 03:51:08 PM, 16 November 2023** )

Total Marks: 1

In the field of business communication, the acronym ELT stands for:

## Select the correct option



English Learners Teaching



English Learning Teaching



English Language Teaching



English Language Transmitter

## Question # 1 of 10 ( start time: 03:50:26 PM, 16 November 2023 )

Total Marks: 1

BC has to be seen as an approach not a product since business communication is not the teaching of a \_\_\_\_\_ language.

## Select the correct option



national



local



general



particular

## Question # 7 of 10 ( Start time: 08:31:54 AM, 16 November 2023 )

Total

In the context of Business English teaching, training is \_\_\_\_\_ oriented.

## Select the correct option

 money person hiring job

## Question # 3 of 10 ( Start time: 08:29:04 AM, 16 November 2023 )

Total

Business Communication courses are \_\_\_\_\_ courses in most Pakistani universities.

## Select the correct option

- optional
- All the given options
- compulsory & optional
- compulsory

## Question # 10 of 10 ( start time: 08:32:25 AM, 16 November 2023 )

Total Mark

It is naïve to base a \_\_\_\_\_ design on the target objectives because more important are the actual tools needed to acquire required skills.

## Select the correct option



course



methodology



assessment



evaluation

## Question # 6 of 10 ( start time: 08:30:46 AM, 16 November 2023 )

Total M

In the field of business communication, the acronym ELT stands for:

## Select the correct option

- |                                  |                              |
|----------------------------------|------------------------------|
| <input type="radio"/>            | English Learning Teaching    |
| <input type="radio"/>            | English Learners Teaching    |
| <input checked="" type="radio"/> | English Language Teaching    |
| <input type="radio"/>            | English Language Transmitter |

## Question # 2 of 10 ( Start time: 08:28:25 AM, 16 November 2023 )

Total

Needs analysis is the \_\_\_\_\_ stage in Business Communication course development.

## Select the correct option

 second third fourth first

## Question # 9 of 10 ( Start time: 08:32:13 AM, 16 November 2023 )

Total

Is the following statement correct or incorrect?

Phase 2 of ESP development is about rhetorical or discourse analysis.

Select the correct option



Reload Math Equations

Correct



Incorrect



## Question # 5 of 10 ( Start time: 08:29:57 AM, 16 November 2023 )

Total

Context Based Models favor the view that situation plays an important role in the making of a leader, according to the following(s):

## Select the correct option

 Communication Delegation Task completion All the given options

Question # 1 of 10 ( start time: 08:27:13 AM, 16 November 2023 )

Total Mark

BC has to be seen as an approach not a product since business communication is not the teaching of a ----- language.

Select the correct option

local

national

general

particular

## Question # 8 of 10 ( start time: 08:32:03 AM, 16 November 2023 )

Total Mark

In discourse, \_\_\_\_\_ analysis is a sociological approach used to analyze the way people interact with each other in talk.

## Select the correct option



conversation



editorial



stylistics



speech

Question # 4 of 10 ( Start time: 08:29:44 AM, 16 November 2023 )

Total Mark

In an 'in - company' teaching context, the teacher mostly uses \_\_\_\_\_ material for best results.

**Select the correct option**

company's



general



one's personal



all of the given options