

Question # 2 of 10 ( **Start time: 12:03:05 PM, 14 July 2023** )

Anderson (1974) performed an experiment on:

Select the correct option

- The Fan Effect
- The Light Effect
- The Ceiling Effect
- The Performance Effect



**Question # 7 of 10 ( Start time: 12:09:40 PM, 14 July 2023 )**

Tip of the tongue phenomenon happens in\_\_\_\_\_

**Select the correct option**

- Recognition
- Recall
- Encoding
- Rehearsal

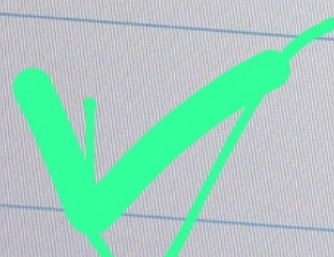




**Question # 6 of 10 ( Start time: 12:08:37 PM, 14 July 2023 )**

Meaning of memory to a 9th class student is:

**Select the correct option**

- Finding keys
  - Remembering birthdays of friends
  - Childhood memories
  - Remembering science formulas
- 



Type here to search





**Question # 5 of 10 ( Start time: 12:07:09 PM, 14 July 2023 )**

Which of the following is better and easiest than recall?

**Select the correct option**

Retrieval

Retention

Recognition



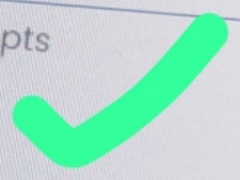
Encoding

**Question # 9 of 10 ( Start time: 12:11:58 PM, 14 July 2023 )**

Which of the following statement is WRONG?

**Select the correct option**

- The word penguin can activate the concept of bird.
- We do not have a memory system that is related to other concepts
- The word fish can activate the concept of water
- The word penguin can activate the concept of swimming



**Question # 10 of 10 ( Start time: 12:12:51 PM, 14 July 2023 )**

Mayer and Schvaneveldt performed classic demonstration of \_\_\_\_\_.

**Select the correct option**

Associative priming



Support paradigm

Partial-report-paradigm

Dichotic listening tasks

Type here to search

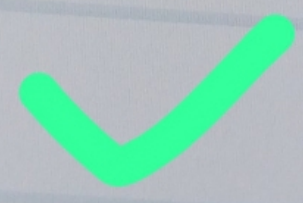


Question # 3 of 10 ( Start time: 12:04:23 PM, 14 July 2023 )

Ratcliff and McKean (1981) conducted an experiment on the phenomenon of:

Select the correct option

- Pyramiding
- Priming
- Piping
- Processing



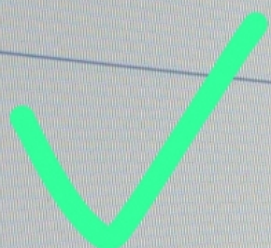


**Question # 4 of 10 ( Start time: 12:05:51 PM, 14 July 2023 )**

Paired associate memory is too weak to:

Select the correct option

- Recall
- React
- Encode
- Rehearse



Type here to search



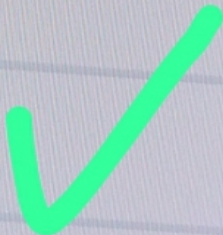


Question # 8 of 10 ( Start time: 12:10:43 PM, 14 July 2023 )

Who conducted an experiment to report that memories are still there but are too weak to be retrieved?

Select the correct option

- Solomon (1955)
- Penfield (1959)
- Knell (1998)
- Kessler (1986)





BC210423520: ASIM HUSSAIN SHAH

PSY504 - Cognitive Psychology (Quiz 4)

Question # 8 of 10 ( **start time: 11:48:10 PM, 14 July 2023** )

Ratcliff and McKoon (1981) conducted an experiment on the phenomenon of:

Select the correct option

Processing



Piping



Pyramiding



Priming





BC210423520: ASIM HUSSAIN SHAH

Time

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 11:33 PM

Question # 1 of 10 ( Start time: 11:33:21 PM, 14 July 2023 )

What refers to activating parts of particular representations or associations in memory just before carrying out an action or task?

Select the correct option

Connection

Priming

Relationship

Linkage

Click to Save Answer & Move to Next

1:10 PM

📶 🔔 📶 🔋 40



vuims.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 1 of 10 ( Start time: 01:10:27 PM, 13 July 2023 )

Total Marks: 1

Who conducted experiments on "are forgotten memories lost forever" by electrically stimulating the parts of patients' brains?

Select the correct option



Cherry



Miller



Penfield



Backdeley

Click to Save Answer & Move to Next Question

Cancel



Done

1:18 PM

📶 🔔 📶 🔋 39



🔒 vulms.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 10 of 10 ( Start time: 01:18:20 PM, 13 July 2023 )

Total Marks: 1

Which memory is better and has deeper quality to recall than for memory of words?

Select the correct option



Short term memory



Phonological memory



Picture memory



Bookish memory

Click to Save Answer & Move to Next Question

Cancel



Done

1:16 PM

📶 🔔 📶 🔋 39



vuims.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 90 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 7 of 10 (Start time: 01:16:08 PM, 13 July 2023)

Total Marks: 1

Recognition is a better and easiest task than:

Select the correct option

- Rehearsal
- Recalling
- Reacting
- Encoding

Click to Save Answer & Move to Next Question

Cancel



Done



BC220205718: IQRA SARWAR

Time Left 90 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 7 of 10 (Start time: 01:16:08 PM, 13 July 2023)

Total Marks: 1

Recognition is a better and easiest task than:

Select the correct option

- Rehearsal
- Recalling
- Reacting
- Encoding

Click to Save Answer & Move to Next Question





PSY504 - Cognitive Psychology (Quiz 4)

Question # 5 of 10 ( Start time: 11:45:08 PM, 14 July 2023 )

Which of the following is typically better than human ability to recall with reference to memory?

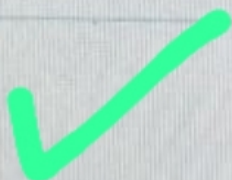
Select the correct option

Conversation

Tip of the tongue phenomenon

Recall

Recognition



Click

1:17 PM

📶 🔔 📶 🔋 39



vuims.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 90 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 8 of 10 ( Start time: 01:16:58 PM, 13 July 2023 )

Total Marks: 1

Mayer and Schvaneveldt performed classic demonstration of \_\_\_\_\_

Select the correct option

Associative priming

Partial-report-paradigm

Dichotic listening tasks

Support paradigm

Click to Save Answer & Move to Next Question

Cancel



Done

1:17 PM

📶 🔔 📶 🔋 39



vulms.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 9 of 10 ( Start time: 01:17:36 PM, 13 July 2023 )

Total Marks: 1

Which of the following statement is TRUE?

Select the correct option

- Forgotten memories are still there but too weak to retrieve
- Childhood memories are always forgotten memories
- William James worked a lot on forgotten memories
- Forgotten memories are forgotten

Click to Save Answer & Move to Next Question

Cancel



Done



PSY504 - Cognitive Psychology (Quiz 4)

Question # 6 of 10 ( Start time: 11:46:32 PM, 14 July 2023 )

A source node has a fixed capacity for emitting:

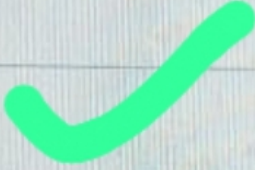
Select the correct option

Association

Priming

Activation

Processing



1:15 PM

📶 🔔 📶 🔋 39



vulms.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 6 of 10 ( Start time: 01:15:13 PM, 13 July 2023 )

Total Marks: 1

Which of the following is regarded as permanent store of information?

Select the correct option

- Long term memory
- Babyhood memory
- Childhood memory
- Short term memory

Click to Save Answer & Move to Next Question

Cancel



Done

1:11 PM

📶 🔔 📶 🔋 40



vulms.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 90 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 2 of 10 (Start time: 01:11:31 PM, 13 July 2023)

Total Marks: 1

What is the process of transferring information from short term memory to long term memory through codes?

Select the correct option

- Rehearsal
- Recognition
- Encoding
- Priming

Click to Save Answer & Move to Next Question

Cancel



Done

1:14 PM

📶 🔔 📶 🔋 39



vuims.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 5 of 10 ( Start time: 01:14:24 PM, 13 July 2023 )

Total Marks: 1

Memory for ..... is long lasting than all other memories.

Select the correct option

- |                                  |        |
|----------------------------------|--------|
| <input type="radio"/>            | Taste  |
| <input type="radio"/>            | Touch  |
| <input type="radio"/>            | Vision |
| <input checked="" type="radio"/> | Smell  |

Click to Save Answer & Move to Next Question

Cancel



Done

Cognitive Psychology (Quiz 4)

Question # 7 of 10 ( Start time: 10:43:49 AM, 13 July 2023 )

Which of the following is regarded as permanent store of information?

Select the correct option

- |                                  |                   |
|----------------------------------|-------------------|
| <input type="radio"/>            | Babyhood memory   |
| <input type="radio"/>            | Short term memory |
| <input type="radio"/>            | Childhood memory  |
| <input checked="" type="radio"/> | Long term memory  |



BC220205718: IQRA SARWAR

Time Left 90 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 4 of 10 ( Start time: 01:13:17 PM, 13 July 2023 )

Total Marks: 1

"Multiple Choice Questions - MCQs" where you have to identify the correct answer from the given answers is an example of.

Select the correct option



Realizing



Recall



Reforming



Recognition

Click to Save Answer & Move to Next Question



1:12 PM

📶 🔔 📶 🔋 40



vulms.vu.edu.pk/Qu



12



BC220205718: IQRA SARWAR

Time Left 89 sec(s)

PSY504 - Cognitive Psychology (Quiz 4)

Quiz Start Time: 01:10 PM, 13 July 2023

Question # 3 of 10 ( Start time: 01:12:20 PM, 13 July 2023 )

Total Marks: 1

Which of the following type of memory saves our contextual clues?

Select the correct option



Working Memory



Iconic Memory



Sensory Memory



Long term Memory

Click to Save Answer & Move to Next Question

Cancel



Done

PSY504 - Cognitive Psychology (Quiz 4)

Question #1 of 10 ( Start time: 10:37:23 AM, 13 July 2023 )

Which of the following statement is WRONG?

Select the correct option



Ibn-al Haitham invented the lenses we use in spectacles



We can recognize many things we cannot recall



Increase in reaction time is related with the number of fact related with a concept



We can recall many things we cannot recognize

Question # 8 of 10 ( Start time: 10:44:40 AM, 13 July 2023 )

The amount of activation reaching the proposition is ----- related to the number of links leading from



Select the correct option

- Not
- Directly
- Inversely
- linearly



Type here to search



PSY504 - Cognitive Psychology (Quiz 4)

Question # 2 of 10 ( Start time: 10:38:58 AM, 13 July 2023 )

Our memory is inferenced by our \_\_\_\_\_ clues.

Select the correct option

- |                                  |            |
|----------------------------------|------------|
| <input type="radio"/>            | Pictorial  |
| <input type="radio"/>            | Olfactory  |
| <input type="radio"/>            | Speech     |
| <input checked="" type="radio"/> | Contextual |

Question # 3 of 10 ( Start time: 10:40:06 AM, 13 July 2023 )

Recognition is a better and easiest task than:

Select the correct option

- |                                  |           |
|----------------------------------|-----------|
| <input type="radio"/>            | Reacting  |
| <input type="radio"/>            | Encoding  |
| <input checked="" type="radio"/> | Recalling |
| <input type="radio"/>            | Rehearsal |

PSY304 - Cognitive Psychology (Quiz 4)

Question # 9 of 10 ( Start time: 10:45:53 AM, 13 July 2023 )

Mayer and Schvaneveldt performed classic demonstration of \_\_\_\_\_

Select the correct option



Partial-report-paradigm



Dichotic listening tasks



Support paradigm

 Associative Priming

PSY304 - Cognitive Psychology (Quiz 4)

Question # 4 of 10 ( Start time: 10:41:25 AM, 13 July 2023 )

Who illustrated the process of how speed of retrieval varies with practice?

Select the correct option

- |                                  |          |
|----------------------------------|----------|
| <input type="radio"/>            | Born     |
| <input type="radio"/>            | Engle    |
| <input checked="" type="radio"/> | Anderson |
| <input type="radio"/>            | Keppel   |

PSY504 - Cognitive Psychology (Quiz 4)

Question # 1 of 10 ( Start time: 10:37:23 AM, 13 July 2023 )

Which of the following statement is WRONG?

Select the correct option

Ibn-al Haitham invented the lenses we use in spectacles

We can recognize many things we cannot recall

Increase in reaction time is related with the number of fact related with a concept

We can recall many things we cannot recognize

PSY504 - Cognitive Psychology (Quiz 4)

Question # 6 of 10 ( Start time: 10:43:07 AM, 13 July 2023 )

Tip of the tongue phenomenon happens in \_\_\_\_\_

Select the correct option

- |                       |             |
|-----------------------|-------------|
| <input type="radio"/> | Encoding    |
| <input type="radio"/> | Rehearsal   |
| <input type="radio"/> | Recognition |
| <input type="radio"/> | Recall      |

PSY504 - Cognitive Psychology (Quiz 4)

Question # 5 of 10 ( Start time: 10:42:21 AM, 13 July 2023 )

Who conducted experiment on "Historical memories"?

Select the correct option

- |                                  |                         |
|----------------------------------|-------------------------|
| <input type="radio"/>            | Terman & George (1976)  |
| <input checked="" type="radio"/> | Lewis & Anderson (1976) |
| <input type="radio"/>            | Lewis & Terman (1976)   |
| <input type="radio"/>            | Freud & Jung (1976)     |