

WWW.VUTUBE.EDU.PK

	<p>MID TERM EXAMINATION SEMESTER Fall 2005 ENG-101- English Comprehension (Session # 3)</p>	<p>Total Marks:35 Duration:60 mins</p>
--	--	--

StudentID/LoginID	
Name	
PVC Name/Code	
Date	

Maximum Time Allowed: (60 mins)

Please read the following instructions carefully before attempting any of the questions:

1. Attempt all questions. Marks are written adjacent to each question.
2. Mistakes in spelling, punctuation and grammar may be penalized in any part of the paper.
3. Do not ask any questions about the contents of this examination from anyone.
 - a. If you think that there is something wrong with any of the questions, attempt it to the best of your understanding.
 - b. If you believe that some essential piece of information is missing, make an appropriate assumption and use it to solve the problem.
 - c. Write all steps, missing steps may lead to deduction of marks.

****WARNING: Please note that Virtual University takes serious note of unfair means. Anyone found involved in cheating will get an `F` grade in this course.**

For Teacher's use only

Question	Q1	Q2	Q3	Q4	Total
Marks					

PARAGRAPH

Read the passage through carefully before you attempt any question

Although America carries a huge trade deficit with many countries of the world, she exports to the world both her energetic culture and youthful spirit. These are most obviously reflected in her fast food franchise outlets and dynamic film industry with its wide range of wide

international appeal. When one considers why the Soviet system has collapsed and Western capitalism still thrives, political analysts and well-seasoned economists may offer a variety of reasons. The answer, if simplified to an extreme, can be summed up quite easily. The Soviets exported ideology that the capitalists satisfied practical needs. They exported fast foods and entertainment. The Soviets took themselves and their ideology far too seriously. Lenin, in death was never decently buried but immortalized in a sealed glass coffin. The Soviet ideology is far too heavy-handed, far too difficult to digest for people who only wanted their daily bread and a little humor. Ideologies are too abstract to absorb and too hypothetical to find useful. They are not very nourishing and when forced upon the public over several generations, they breed resentment, boredom and discontent. On the other hand, fast foods appease the hunger at a price almost everyone can afford. Some have thought that many fast foods contain far too many calories and the average hamburger and milkshake is high in cholesterol and low in nutrition. But, the ambiance in the places which serve such foods is clean, friendly and familiar.

America has capitalized on the appeal of fast food and successfully marketed its image. The fast food restaurants with their perky attendants, soft background music and cheerful decor offer a homey, pleasant atmosphere where a hamburger and a milkshake can be purchased at a reasonable price. They can be found in almost every developed country throughout the world and have found a large patronage in some of the most unlikely places. Even Moscow has finally succumbed to the pressure of the people and the yellow arches of McDonald's can be found in the Russian capital in a similar manner the American film industry continues to delight and entertain both young and old around the world. Films like E.T. and Jaws are popular because they are exciting. American actors and actresses are often handsome and attractive and have an international appeal. Directors like Spielberg and George Lucas have established international reputations. They are gifted talents who know the art of entertaining an audience and have produced films which have transcended culture and appeal to people of all ages.

In addition, the hi-tech, special effects, the use of computer graphics and tremendous financial investment go into the making of a great film add to the wonder of the finished product. Nowhere is this better illustrated than in the popular international mania which followed the release of the Titanic. So, for your problems, eat a cheeseburger with french fries, wash them down with a milkshake and take in a good movie. It's the American way!

Question No: 1

Marks: 20

Q 1. i. Which of the following is one of America's great exports to the world?

[2]

a) Ideology

- b) Capitalism
- c) Fast-food
- d) ~~Energy~~ **Ethnic culture**

ii. **What can be said of the reasons for the collapse of the Soviet Union?**

[3]

- a) ~~The answer is easy.~~
- b) ~~People offer many~~
- c) ~~The answer is too simple.~~
- d) **The answer is too serious.**

iii. **When America exported fast foods and entertainment what was Russia exporting? [2]**

- a) **Abstractions**
- b) Food
- c) Caviar
- d) Ideology

iv. **Why are ideologies unattractive for the common consumer?**

[2]

v. **What happened to Lenin's body when he died?**

[3]

vi. **Why do many people enjoy eating at American fast food outlets?**

[2]

- a) **They are economical**
- b) **They are very numerous**
- c) **The service is fast.**
- d) **They are clean, friendly and familiar.**

vii. **What is a major argument against eating fast foods?**

[2]

viii. **Which of the following is true of American fast food chains?**

[2]

- a) **They are found in every country of the world.**
- b) **They are found in almost every developed country.**
- c) **They are unlikely to be found in most places.**
- d) **They all have perky and polite service.**

ix. Why are films like "E.T." and "Jaws" so popular? [2]

Question No: 2

Marks: 3

Choose the best word to fill the gap in the sentence.

[3]

i. Is there anyone here who doesn't have _____ to a textbook?

A. viewing B. visibility C. approach D. access

ii. Your report has barely _____ the surface of the subject.

A. scanned B. glanced C. skimmed D. noticed

iii. The story is told from the point of _____ of a young child.

A. sight B. understanding C. view D. observation

Question No: 3

Marks: 4

Supply the correct form of word instead of words given in brackets.

[4]

Example: John always (get up) **gets up** late on Sunday.

i. What (you/think) about?

ii. I (study) English for three years now.

iii. When you see Asma (told) him that I have a book for (his), please?

Question No: 4

Marks: 8

Read the flow chart and answer the question given in the end.

- i. What should you do if you do not have a serial number?**
 - ii. [2] If there is no free disc space what is to be done?**
 - iii. What should you do if you want to register before finishing installation?**
 - iv. After installation what options do you have?**
- [2]**



